**The *Shingo ModelTM* is not just another initiative.**

**It is a New Way of Thinking**

Excellence efforts are not always seamless and do not necessarily lead to the expected improvement and outcome. This is because Excellence is not easily embedded in the DNA of an organization and does not translate in the behaviors of all staff until a structured approach is utilized to support this diffusion process.  Driven by the expertise we have gained working with different Excellence models for more than 14 years, XcelliUm is committed to making a difference with organizations in the region by introducing them to the *Shingo Model™* (<https://shingo.org/model/>). This unique model from the Shingo Institute (USA), provides a comprehensive Organizational Excellence framework based on ten Excellence Guiding Principles to transform mindsets, behaviors, and performance. The *Shingo Model™* is supported also by the Shingo Insight assessment tool and The Shingo Prize to recognize deserving organizations.

**New to Excellence?**

It has been demonstrated that organizations anchoring their improvement initiatives to principles — or those who understand the “why” behind the “how” and the “what” — experience significantly sustainable results. Utilizing improvement tools is a good way to start an improvement journey, that could become distinct and outstanding when coupled with culture transformation through Excellence Principles.

To illustrate the Shingo Institute research findings on how to sustain Excellence, the Institute developed the *Shingo Model*™, the accompanying *Shingo Guiding Principles,* and the *Three Insights of Organizational Excellence*. There are also six Shingo workshops designed with the input of many seasoned instructors, leaders, and consultants to help organizations transform their culture to one of continuous improvement and organizational excellence.

* A workshop duration is 2 days with several Gemba walks exercises in host organization.
* Discover Excellence is a prerequisite for the other 5 workshops.

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**Guiding Principles help organization:**

1. Transform their Culture
2. Define and instill Ideal Behaviors
3. Improve Continuously and most importantly Sustain

**The Six Workshops**

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**Assessment based on the Shingo Model™**

The Shingo Institute has been assessing organizational performance for over 30 years and has developed a methodology for determining the degree to which an organization believes the behaviors of its executives, managers, and team members (3 levels of self-assessment) are aligned with the principles of the *Shingo Model™*. It is a simple methodology that supports frequent and regular assessment to help determine if the changes made to an organization’s systems are actually changing the culture (behavior) and impacting value to the customer (results).

There are three dimensions (Cultural Enablers, Continuous Process Improvement and Enterprise Alignment) to compare against. This anonymous self-assessment, using a standard questionnaire is available in English, French, Spanish, Slovakian, Dutch, and Polish.

The reported results as presented for the organization, as well as for each category of Leadership, Support and Operations.

The Shingo Insight assessment is an organization’s internal view of its culture, as opposed to a third-party assessment. Benefits of the Shingo Insight assessment are:

- Implementation/failure gap closure

- Lean organizational health assessment

- Leadership-change baseline

- Maturity milestone on the Lean journey

As a Shingo Affiliate partner, we help organizations understand the findings and prepare a roadmap for continuous improvement.

There are great examples of companies who attained higher levels of Organizational Excellence in different fields and disciplines, by implementing The Shingo Guiding Principles and Model.

We have listed herein some of these examples and we will be happy to share with you some additional detailed case studies from Shingo Prize winners/ Silver or Bronze Medallions.

* **Abbott Rapid and Molecular Diagnostics (RMDx) Hangzhou (Shingo Prize Winners 2025)**

By implementing Lean and the Shingo Guiding Principles the facility achieved 52.2MM dollars of net cost reduction, improved automation rate by 24.4%, increased key product line OEE by 22%, a cost per-product reduction by 30%, and increased labor efficiency by 38%. And the list goes on…

* **Jabil Baja Plant 3, Mexico (Shingo Silver 2024).**

By implementing the Shingo Guiding Principles, the facility conducted VAVE events that generated improvement ideas valued at $7.6M, implemented 82 Kaizen initiatives, and executed a Flow Improvement Project, contributing to a 12.8% revenue increase in 2024. They also received several awards in Lean audits.

**Shingo Bronze Medallion**

**Shingo Prize**

**Shingo Silver Medallion**

A worldwide recognized symbol of an organization’s successful establishment of a culture anchored on principles of organizational excellence.

Organizations in the early stage of cultural transformation with a primary focus on tools and improvement.

Organizations maturing on the journey with a primary focus on tools and systems for improvement.

**Hosting a Shingo Workshop**

An organization can demonstrate its high commitment towards Organizational Excellence by hosting a Shingo workshop, either in a private format or a public one, virtual, hybrid or in-person.

For a PRIVATE workshop, a host is required to enroll a minimum of 10 participants. The list of students’ names and email addresses must be provided to XcelliUm at least two weeks before the start of the workshop. The Host will receive a free seat for one attendee and a complementary 8 hours’ virtual gap analysis to survey its alignment with the Shingo Model Principles and its maturity on the Lean Journey. In addition to a report that outlines the roadmap for improvement.

For a PUBLIC workshop, a host will authorize people from outside its organization to attend the workshop in addition to its employees. The host will receive up to 3 free seats for attendees from his organization and could host overall 30 attendees if event is virtual/hybrid and up to 25 attendees if event is in-person.

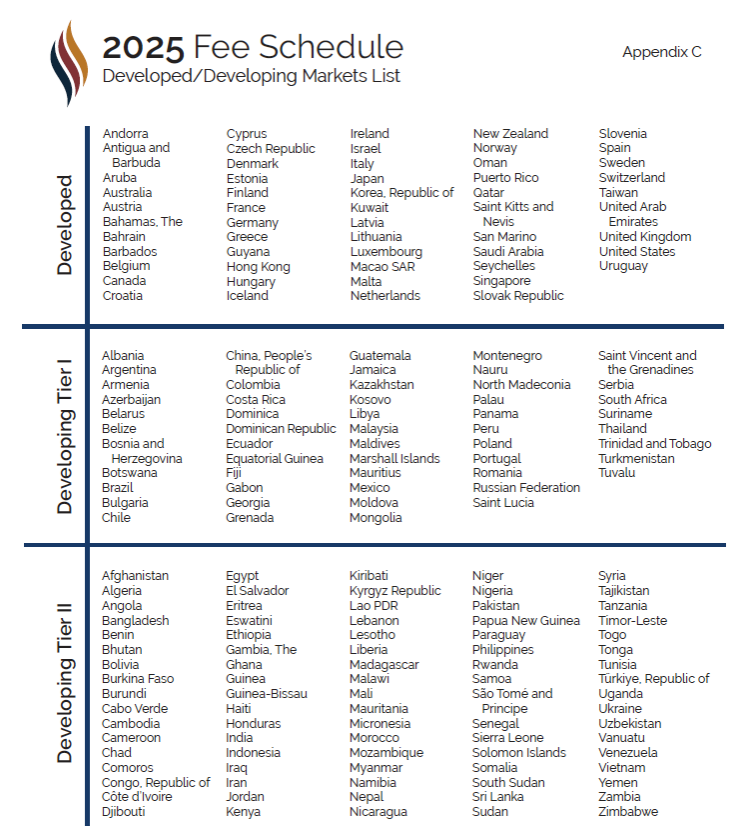
In all formats virtual, hybrid and in-person, the host organization of public workshops, will have the possibility to provide an overview of its work to participants to help them understand the company, this also gives the host possibility to showcase the work done on Lean.

[Assess your organization's readiness to host a Shingo Workshop](https://forms.gle/dWDgS7xGnpBwfQQz5)

**Attending a Shingo Workshop**

Pricing of Shingo Models vary based on attendee’s country of residence.

Developed and Developing Markets are determined by the International Monetary Fund ([www.imf.org](http://www.imf.org)) – See page 5

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